

COALITION COMMUNICATION: LOCAL GOVERNMENT



LATEST UPDATES

[Ohio's statewide curfew order](#) has been extended and remains in effect between 10 p.m. and 5 a.m. until January 2, 2021. The curfew and increased mask-wearing appear to have had an impact on reducing COVID-19 spread, and the extension of the curfew is expected to continue to contribute to ongoing reduction.

Every county in Ohio continues to see a high rate of COVID-19 spread. There are currently [11 counties with a case rate above 1,000](#), meaning that there is at least one person out of every 100 who currently has the virus and is at risk of spreading it to others.

As of Dec. 8, all regions of the state were between [73 to 86 percent](#) capacity in intensive care units.

A new Stay Safe Ohio Protocol encourages Ohioans to double-down on following 10 important safety measures:

STAY SAFE OHIO
PROTOCOL


STAY AT HOME


Wear your mask.


Keep interactions short & stay apart.


Wash your hands.


Work from home.


Celebrate safe. Celebrate small.


Don't eat or drink with anyone outside your household.


Limit travel.


Keep weddings & funerals safe.


Enjoy safe holiday activities!

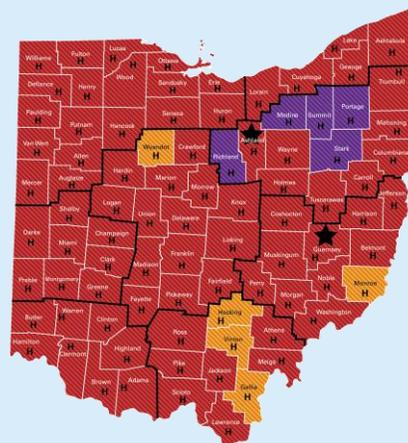
The Ohio Bureau of Workers' Compensation began issuing [\\$5 billion in dividends to Ohio employers](#) on Thursday to ease COVID-19's impact on the state's business community and economy. This brings total dividends this year to nearly \$8 billion.

The state's new [DataOhio Portal](#) delivers unprecedented access through an innovative, data-sharing platform for state agencies and their partners.

KEY STATISTICS

Data as of 12/10/2020

Public Advisory System



21-Day Trends

New Case Trend



New Hospitalization Trend



SUGGESTED SOCIAL MEDIA POSTS

Ohio's 10pm – 5am curfew has been extended by @OHDeptofHealth until Jan. 2. The order is intended to reduce #COVID19 spread, minimize the risk of major economic limitations or shutdowns, and reduce the impact on the healthcare and hospital system. #InThisTogetherOhio (Use graphic [here](#))

The next several weeks will be the toughest yet, but we can all help slow the spread of the deadly coronavirus. It's pretty simple → These #StaySafeOhio Protocols from @OHDeptofHealth can help keep you & your family safe this holiday season. (Use graphic [here](#))

All we want this holiday season is an end to #COVID19. 🎄🍷 Here's how to give the gift of reduced coronavirus spread. ↓ (Use graphic [here](#))

Support our local restaurants by ordering out at least once a week! 🍴 Get a taste of Ohio's best restaurants here → <https://bit.ly/3n7bMbh> #SupportLocalOhio

TALKING POINTS FOR YOU

The next several weeks will be critical in determining what 2021 will look like in Ohio.

Each surge in cases has come after a major cultural event – Independence Day, Halloween, Thanksgiving. Now, we are heading into the biggest holiday season on our calendar while also riding the biggest wave of COVID-19 that we've seen so far.

We cannot afford to further overwhelm our hospitals and healthcare providers. Over the next 21 days, it's absolutely critical that we do all we can to slow the virus down. You can do this by:

- Staying home
- Wearing a mask
- Keeping interactions short and staying apart
- Washing your hands
- Working from home
- Celebrating safe and celebrating small
- Only eating/drinking with those in your household
- Limiting travel
- Keeping weddings/funerals safe
- Enjoying safe holiday activities

Please use these talking points and social media posts to help amplify the message about the importance of slowing the spread of COVID-19. High spread impacts the health of your employees and the public. Encouraging safe practices will help slow the spread in your community.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#MasksOnOhio
#StaySafeOhio
#ResponsibleRestartOhio



[Vaccination Program](#)



[Vaccine FAQs](#)



[COVID-19 Testing](#)



[Cases by Zip Code](#)



WAYS YOU CAN HELP

- Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- Submit Letters to the Editor to local news outlets that support the “COVID-19 Key Messages.”
- Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues in the industry are supporting Ohio’s Responsible restart.
- Film PSAs from law enforcement leadership using the messaging outlined in this document. Send them to others who will post them on websites/social media.
- Develop a COVID-19 Resource page for your website and share that page on social media using the suggested hashtags.
- Utilize local speaking opportunities and virtual meetings to reiterate the messaging in this document.
- Send out regular communications to your network and ask members to post personal messages on social media. This could include a regular newsletter or message to your organization.
- Leverage relationships with “local celebrities” and ask them to promote your efforts as well.

KEY MESSAGES

We can control the spread of COVID-19 through what we do every single day.

WEAR A MASK



WASH HANDS OFTEN



SOCIAL DISTANCE



It is still recommended that you stay home as much as possible. Work from home if you can.

HELP US HELP YOU!

We want to help you communicate with community members, staff, and others in your circle of influence. If you need assistance or have suggestions for Governor DeWine’s Local Government team, please contact Jill Del Greco at 614-420-6954 or jill.delgreco@governor.ohio.gov.