

Be a #StayHomeOhio Ambassador



During this difficult time we all must do our part. We must come together and chip in where we are able. One of the ways you can help our city is by leveraging your reach in the community. As the weather begins to warm up and people are becoming stir crazy from being home for several weeks already, the threat of people easing up on their commitment to staying home and social distancing is increasing. And this comes at a time when we need to be the most vigilant.

The Ohio Mayors Alliance is calling on any person in our cities that has broad influence in the community through social media, to step up and help by leveraging your reach to help us spread this important message.

Here are some ideas about how you can help by becoming a #StayHomeOhio ambassador on social media:

Hashtags: #StayHomeOhio #StayHome[your city] #InThisTogetherOhio
Resources link: ohiomayorsalliance.org/stayhomeohio/

#1 Emphasize the importance and urgency around remaining vigilant and staying committed to staying home. Sample post below, more sample posts and image are available at the resources link above.

Sample Post: We all play a role in flattening the curve, and this means staying home. Find valuable ways to connect with your loved ones and friends through phone calls, video calls and social media. #StayHomeOhio #StayHomeDayton #InThisTogetherOhio

#2 Make a PSA video. A sample script can be found at the resources link above. This is good for guidance on message but you should make it your own. Use hashtags.

#3 Post who you are staying home using a sign and for using a sign that reads “I’m staying home for.....” and encourage your followers to do the same. A sign template can be found on our resources link above. Use hashtags.

#4 Post a thank you to the local nurses, first responders, etc. that are on the front lines battling this healthcare crisis, emphasizing that we are staying home for them. Encourage your followers to share or do the same. Use hashtags.

**Local leadership.
Statewide impact.**