

WHEN WE'RE OUT

#MasksOn



We're Still in a Pandemic

And while we're excited to re-open and get back to living our lives, the reality is we're seeing an uptick in cases across the state.

We Need Your Help

To remind Ohioans that while we wait for a cure, there's a simple solution to help protect ourselves, family, friends, and neighbors.

What We're Doing

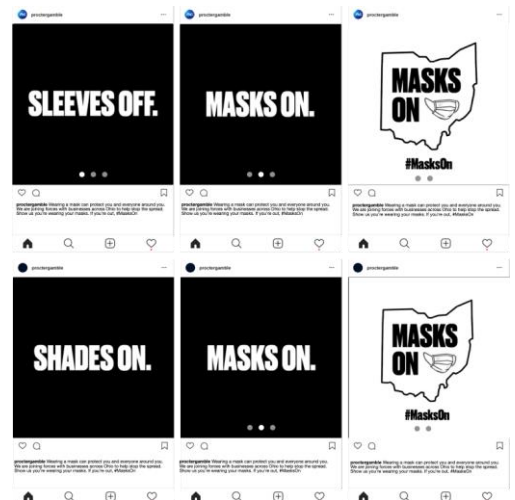
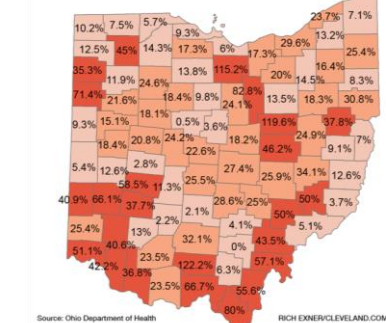
Starting in Hamilton County, we'll be airing radio ads, billboards, and targeted social posts to encourage people to show us their #MasksOn.

How You Can Help

- Post to your social channels to encourage mask wearing *before, during and after* the holiday weekend.
- Share the assets with your business partners and others and encourage them to share via their channels, too.

2-week increase in known COVID-19 cases

More than 35% 15% to 35% Less than 15%



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